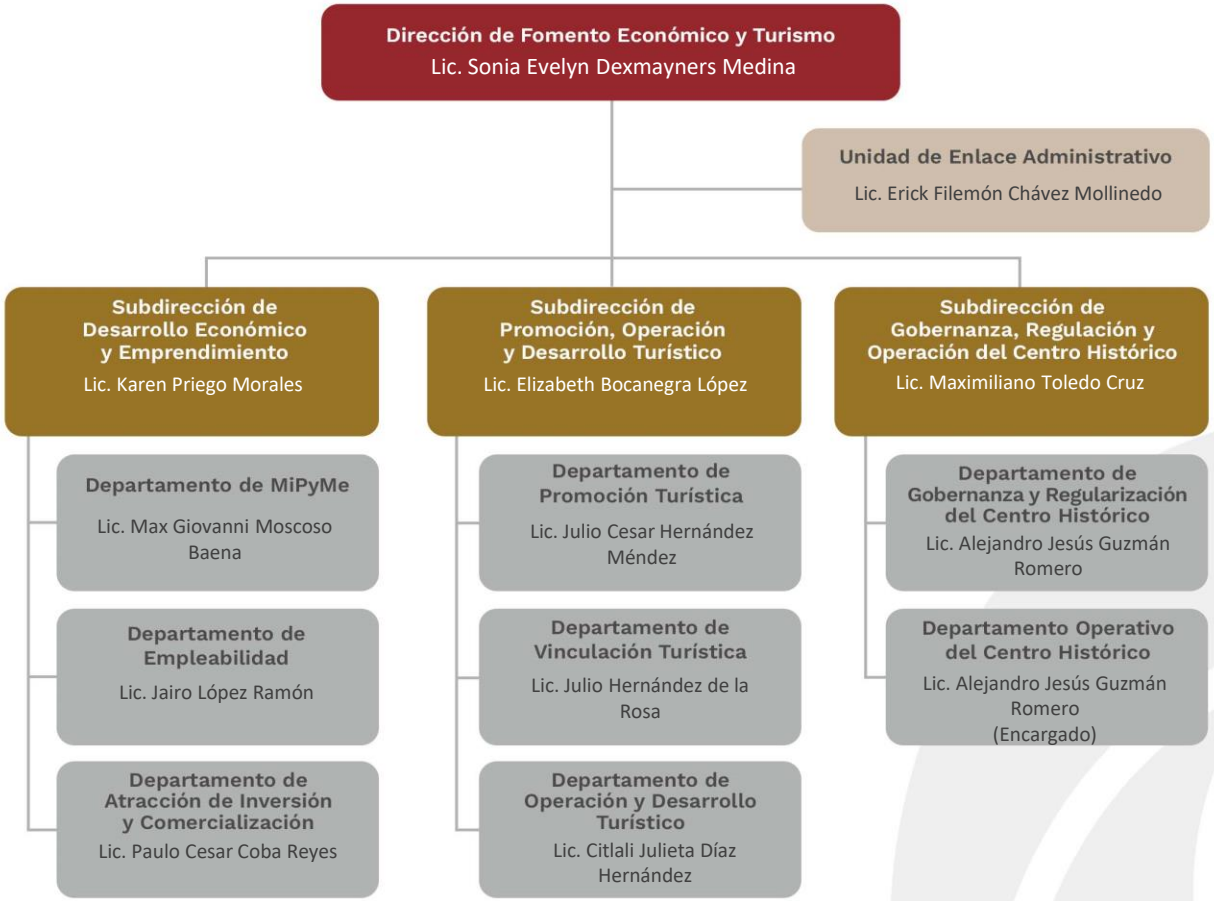Dirección de Fomento Económico y Turismo